

Mahalaxmi - Survey Result to Improve Newsletter

Total Respondent: 23 out of 33

May 4, 2013

1. Are you reading Mahalaxmi quarterly Newsletters?



2. Did you find newsletters have useful information?



3. If you are not reading newsletters then what is the main reason for not reading.



4. Which section(s) you "like most"?

- Majority said "ALL" (either they are lazy to write best section or they really like all sections equally)
- Loan detail, co-signer availability chart, committee message, balance available

5. Which section(s) you "don't like or like least"?

- Majority said "NONE" (either they are lazy to write poor section or they really like all sections equally)
- Penalty report, Borrower's section, co-signer availability chart

6. What additional information you would like to see in newsletters?

- 20 comments as "No Suggestion" (they are lazy because there is always a chance for improvement. They are afraid that by giving suggestion they might have to become volunteer to support that section)
- Penalty report, Borrower's section, co-signer availability chart
- Add pending/waiting loan application and demand for loan amount.
- Committee Suggestion: Please send meeting notice at least 1 month in advance.
- Distribute Quarterly Profit & Loss Statement from QB. That's all I need in newsletter.

7. Should we continue publishing our newsletters in future?

